

## ***Multi-lingual, West Midlands Businesswoman Says 'Bonjour' to Growth***

A West Midlands female entrepreneur has found an unusual niche in the market, partly due to the current economic gloom, as she celebrates her third successful year in business.

Rebecca Lowery runs R L Translations in Dudley specialising in translation, interpretation and desktop publishing for a range of companies, private individuals and multinational organisations.

Since the start of the economic downturn in 2008, Rebecca has seen her business increase as more people require her specialist legal and technical multi-lingual services.

In the last year R L Translations has seen its turnover increase by around 20%. Much of this can be attributed to the company's growing team of worldwide multilingual specialists. However, the falling value of the pound against the euro is also having a positive effect on the business's growth as more Europe-based clients seek to use British experts in order to get better accuracy and experience and also value for money.

To mark its third year in business, R L Translations has invested further in a new website. The company has also recently signed new deals with a Cornwall-based legal firm and a local housing company.

Rebecca Lowery has over 8 years' experience in her industry and established R L Translations in 2006 having found a niche in the market for a specialist translation, interpretation and desktop publishing company with over 1000 linguists based worldwide. Previously Rebecca worked as an in-house translator for a large blue chip company and then as a project manager for a West Midlands-based translation agency.

Rebecca herself specialises in the translation of legal and technical documents from French to English. Rebecca also has a team, based in the UK and around the world, offering, as well as the main European languages, less common languages such as Afrikaans, Bengali, Swahili, Tamil, Punjabi, Hindi, Gujarati, Arabic Chinese and Malay.

R L Translations works with solicitors, local government organisations, engineering and manufacturing companies, property developers, telecommunications companies and marketing companies.

Speaking about the growth of the business, Rebecca said: "There are opportunities to be had in the current economic climate and there has been an increase in demand for our services as we specialise in technical and legal translation. This is where the growth areas seem to be especially as more European businesses seek translators based in the UK where they can get good value for money.

"R L Translations benefits from having expert linguists all over the world and we can offer such a wide variety of languages in specialist sectors. Thanks to the growth of the business, as we celebrate its third year we're able to invest further in state-of-the-art technology which is going to help us develop in 2009."

**ENDS**

<http://www.rltranslations.co.uk/>